



SHELL RIMULA LAMBI RACE KA SAATHI



PRESENTING THE NEW SHELL RIMULA R5

SHIFT TO SHELL RIMULA,
BECAUSE WHAT'S INSIDE MAKES A DIFFERENCE.

**Shell
RIMULA**
THE ENGINE OIL THAT WORKS AS HARD AS YOU



Indian truck drivers need to perform under tough conditions - poor roads, harsh weather, strict delivery schedule and long working hours. Modern trucks will also be required to meet strict emission norms. Additionally, profitability of transport business is decreasing due to increase in fuel costs, driver salary and competition.

Under these circumstances, truck drivers simply can't afford any downtime of their trusted vehicle. They need a high-performance engine oil that is ready to meet these challenges, every mile, so that they can focus on their work, and not maintenance of trucks.

Shell Rimula R5 LE-CK4 range

Shell Rimula is proud to present best-in-class, synthetic oil range meeting API CK4 requirements. It is formulated with **"Dynamic Protection Plus"** and **"Low SAPS Adaptive"** technology that provides superior engine protection and fuel savings. It is backward compliant so that every trucker can benefit from this high-performance oil.



**SHELL RIMULA R5 LE
10W-40**

API CK4, ACEA E9/E7
Pack size: 15L



**SHELL RIMULA R5 LE
10W-30**

MAIN APPLICATIONS:

Shell Rimula R5 LE CK 4 range of oils is recommended for use in

- Cummins, Caterpillar, MAN, Komatsu, Volvo, Hino, Deutz, Tata Motors, Toyota, Ashok Leyland, Mahindra, Force Motors, Eicher Motors and other turbocharged high-performance diesel engines
- Trucks operating in high speed and load conditions, long haul, short-haul and within city pick-up & delivery services.
- Engines designed to meet Euro III/IV/VI and Bharat Stage III/IV, BS VI norms.



CONSUMER BENEFITS



Shell Rimula R5 LE is first-in-class CK4 oil formulated with "Low SAPS" adaptive technology that makes it fit for current and future engine technologies. Due to its high oxidation stability, it provides **better protection** for truck engines. Rimula R5 LE range of oils remove old sludge formed due to use of inferior engine oils and makes **engines cleaner**.

With Shell Rimula R5 LE ,

1. Get Annual Savings of

- Up to **₹40000** in fuel and maintenance costs¹ with Rimula R5 10W-30
- Up to **₹24000** in fuel and maintenance costs¹ with Rimula R5 10W-40

2. Get oil drain interval of up to 1 Lac Kms² so that truck runs for longer, with less stoppages for maintenance and oil change

¹ - Calculations are based on 100000 km run per year per truck with current average fuel economy of 4kmpl.

² - Based on Field Trials on Detroit Diesel DD15 engines